

# Enterprise Social Network

## 企業社交平台




# HK people are highly active in social network

3.6mio  
on Facebook

600K  
on weibo

>50% owns  
smartphone


SOCIAL  
NETWORKS



Communications on social network  
are more causal, but very  
**instant and direct...**

People share everything from  
personal life and from work





*“By 2014, social networking services will replace e-mail as the primary vehicle for interpersonal communications for 20 percent of business users.”*

*Gartner, 2010*





Customers



Organization



Colleagues

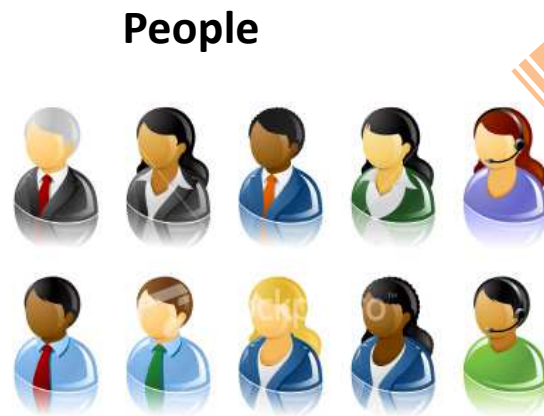
“Enterprise social” is a lot more than activity streams.

- David Dobrin

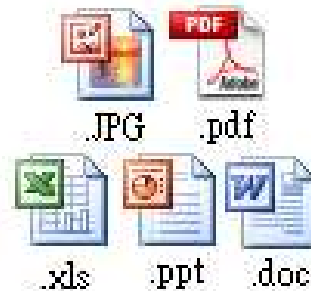
# Social CRM

## New Way of Collaboration at Work

Bringing everything together in a sharing platform



**Documents**



**Business Functions**



# Today's Presentation

- Major Features
- Communications
- Research and Development
- IT
- Customer Service
- Human Resources

# Major Features

- Home (Feeds)
  - Monitor relevant matters instantly in one area
- Profile
  - Share your information and expertise with your colleagues & clients
- Networks
  - See all people within the network and choose whether to follow or not
- Mail Box
  - Send colleagues & co-workers instant messages within the system, with no worries about security or spam





# Major Features

- Groups
  - Form business groups to collaborate and work closer together
- Document Sharing
  - Share and comment on documents securely internally & externally
- Security Control
  - Keep sensitive information secure by controlling who sees what



# Major Features

- Mobile
  - Supports all major mobile platforms, users can stay connected and take the sociogrid on the road



- Notifications
  - The system sends email notifications if something important happens so you won't miss a thing



# Major Features

- Photos

- Share photos and tag your colleagues to extend the happy moment



- Events

- Organize events and contact the participant easily





# Communication

sociogrid Search People By Name Networks Account

Portalvision Limited

Becky Liu

Notification

Mail Box (3)

iSafe

Leaderboards

Member Directory

Photos

Events

My Group

Group Directory

Happy Friday

Create Group...

**News Feed**

What's on your mind?

Status Link File

**Jason Leung**

1. finished socialgrid plugin listing view and most backend code  
2. discussed myHealthRecord implementation  
2 days ago . Comment . Like

**William Cheung**

1. Finish iSafe Website Revamp with Gordon  
2. myHealth Record Site Map and Screen Shot  
3. myHealthRecord discussion  
4. Solve iSafe File Access Problem in Updates  
2 days ago . Comment . Like

**Max Chan**

1. CUN Changes Done  
2 days ago . Comment . Like

**Jason Cheung**

1. solve smms issues  
2. finished CMS cashbook export and integration with the CMS  
2 days ago . Comment . Like

**Daniel Tse**

1. analysis the security framework of isocial and documented the upgrade plan of security framework  
2. implementing the module setting of isocial  
2 days ago . Comment . Like

Invite your friend

Enter the email address below to invite your friend to your network

@portalvision.hk

Invite

Network Invitation

No Network Invitations

Group Invitation

No group invitations

Event Invitation

No event invitations

Upcoming Events

No upcoming Events

Birthday [See All](#)

Coming 2 months  
No friend is having birthday this 2 months

Instant message  
delivery

Communicate effectively

# Communication

## Mail Box

New Message



### Re : Testing

To: Carl Yau , Becky Liu , Jason Cheung , and 5 Others  
Hi  
4 日前



### Opportunity

To: Becky Liu  
Francesca YOT. Mobile Camps...  
on 2011-09-07



### No content

To: Becky Liu , Jason Leung  
on 2011-09-07



### Looooooooooooooooooooooooooooooooooooo...

To: Becky Liu , Jason Leung  
on 2011-09-07



### Re : Send Message Group Subject

To: Daniel Tse , Becky Liu , Carl Yau , and 2 Others  
OK?  
on 2011-09-01



### 測試一個很長的標題，不能完全顯示的時候怎樣

To: Jason Leung , Becky Liu , William Cheung  
這樣可以吧?  
on 2011-08-31

Send Mail

close or Esc Key

Recipient:

Subject:

Content:

Send Mail

Cancel

No spam Email

Only designated recipients get message

# Eliminate mixed messages

# Research and Development

The screenshot shows a social media wall for a user named 'max'. The wall contains several posts and comments related to a project. A red rounded rectangle highlights a specific section of the wall. The posts include:

- A post by 'darren ng' at 12 minutes ago, discussing the quantity of models and humidity, with a comment box below it.
- A comment by 'max chan' at 23 minutes ago, mentioning contacting Darren for pantones.
- A post by 'Steven Ng' at 26 minutes ago, sharing an AutoCAD file (ALX500.dwg) and a picture of a bus, with download and preview options.
- A comment by 'Steven Ng' at 48 minutes ago, asking for help in creating a toy bus model.
- Two comments: one by 'Jacky Lee' at 42 minutes ago asking for project details, and one by 'max chan' at 45 minutes ago mentioning previous models.

**Multiple people from different Teams all offering their expertise for your project**

## Increase Project Efficiency



# Research and Development

The screenshot shows a user interface for a social networking site. On the left, there is a user profile for 'Becky Liu' and a navigation menu with items like 'Notification', 'Mail Box (2)', 'iSafe', 'Leaderboards', 'Member Directory', 'Photos', and 'Events'. Below this is a 'My Group' section with 'Group Directory', 'Happy Friday', and 'Create Group...'. The main content area is titled 'Group' and contains a search bar, a '+ Create Group' button, and a list of groups. The groups listed are 'iSafe', 'Business', 'Sociogrid', and 'Happy Friday'. The 'Business' and 'Happy Friday' groups are highlighted with red rounded rectangles. The 'Business' group has 1 member, and the 'Happy Friday' group has 2 members.

Group Name	Group Type	Size	Host	Update
iSafe	Sports & Recreation	3 members	Carl Yau	on 29 June 2011
Business	Sports & Recreation	1 member	Carl Yau	on 29 June 2011
Sociogrid	Sports & Recreation	3 members	Carl Yau	on 29 June 2011
Happy Friday	Leisure	2 members	Jason Leung	on 31 August 2011

**Surface and discuss  
good ideas from  
across your  
organization**

**Monitor Project  
progress**

**Innovate faster**

# IT

SOCIOfgrid Search People By Name Networks Account

## Portalvision Limited











Becky Liu

Notification  
Mail Box (2)  
iSafe  
Leaderboards  
Member Directory  
Photos  
Events

My Group  
Group Directory  
Happy Friday  
Create Group...

Webdisk of Network Portalvision

Upload

<input type="checkbox"/>	 Copy of K2 Worklist iPhone App v1 1.xls	260KB	2011-09-14 18:43:12
<input type="checkbox"/>	 DRTime.ppt	475KB	2011-08-17 14:03:54
<input type="checkbox"/>	 HHHC SA&D Report Draft.pptx	46KB	2011-08-16 20:32:59
<input type="checkbox"/>	 IMG_20110614_102103.jpg	368KB	2011-06-14 10:21:17
<input type="checkbox"/>	 IMG_20110614_105015.jpg	671KB	2011-06-14 10:50:27
<input type="checkbox"/>	 bn_profile.jpg	16KB	2011-06-07 17:47:32
<input type="checkbox"/>	 iSafe Introduction_v5.pdf	2MB	2011-05-03 18:10:30
<input type="checkbox"/>	 javascript_framework.ppt	396KB	2011-08-17 10:05:46
<input type="checkbox"/>	 meeting.amr	14KB	2011-05-09 12:44:51
<input type="checkbox"/>	 new Sociogrid API methods.doc	36KB	2011-07-21 14:41:06

**Track execution, and  
simplify  
communication  
across complex IT  
projects**

# Complete Projects Faster

# IT



Becky Liu  
Copy of K2



Copy of K2 Worklist iPhone App v1 1.xls - iSafe File Sharing

<http://www.isafe.hk/pv-webdisk/share/?c=EBUybDnBbx>

1 minutes ago . Comment . Like



Create Account Login

Download file > Copy of K2 Worklist iPhone App v1 1.xls



Share Summary



File Size: 260KB  
Shared By: portkvision  
Shared Date: Wednesday, 14 Sep,  
2011 18:43

Preview

Build an IT  
knowledge base to  
eliminate  
redundancy and  
archive system  
expertise

# Maximize IT Resources



# Customer Service

The screenshot displays the SocioGrid interface. At the top, there is a search bar labeled "Search People By Name" and the SocioGrid logo. On the left side, a navigation menu includes "News Feed", "Mail Box", "Photos", "Events", "iSafe", "Leaderboards", and "Member Directory". Below this is a "My Groups" section with a "Create a Group..." button. The main content area shows a news feed with three posts:

- Vicco Cheng**: "how do you think about our product? give us comments here :)" (1 minutes ago)
- Alex Poon**: "how to invite other company colleague ?" (4 months ago)
- Becky Liu**: "If you would like to invite other colleagues with the same email domain to your network, just enter their email on the right side (inside your network! not this one.)" (on 2012-02-13)

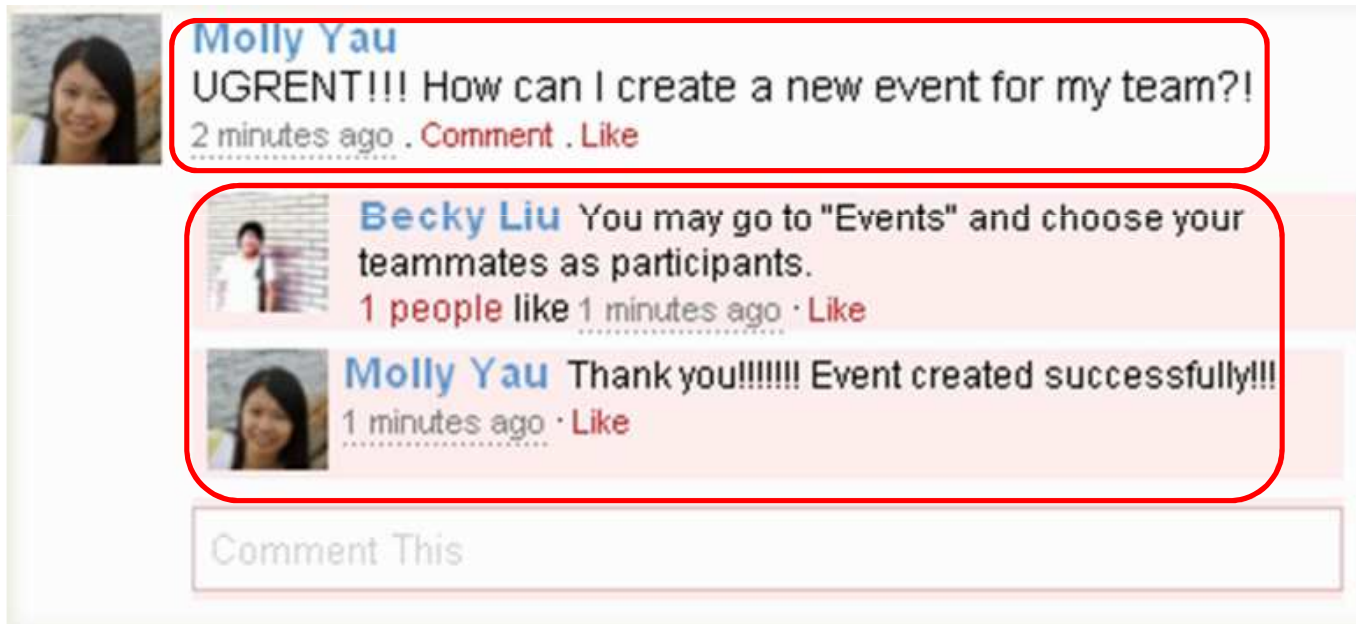
Below the Becky Liu post is a comment box with the text "And then, they will receive invitation!" (on 2012-02-13). At the bottom of the feed is a "Show More Feeds" button.

**Engage, inform  
and learn from  
your customers**

**Improve response  
time**

## Cultivate Customer Relationships

# Human Resources



**Give everyone a voice**

**Improve on-boarding processes**

**Empower employee**

# Human Resources



The screenshot shows a social media post by Becky Liu. The post text is: "For Regular meeting. Focus topic: Recent market trend and solutions." Below the text is a link to a presentation: "Presentation, 供週一例行會議用.pptx - iSafe File Sharing" with the URL "http://www.isafe.hk/pv-webdisk/share/?c=MshzGdfFRx". There is an icon of a presentation slide and a blue folder icon. The post was made "1 hours ago" and has "Comment" and "Like" options. A comment by Jason Leung is highlighted with a red border. The comment text is: "做得很好, 不如加上本週剛發佈的最新市場數據供大家討論?". The comment was made "56 minutes ago" and has a "Like" option. Below the comment is a "Comment This" button.

Becky Liu  
For Regular meeting. Focus topic: Recent market trend and solutions.  
Presentation, 供週一例行會議用.pptx - iSafe File Sharing  
<http://www.isafe.hk/pv-webdisk/share/?c=MshzGdfFRx>  
1 hours ago · Comment · Like

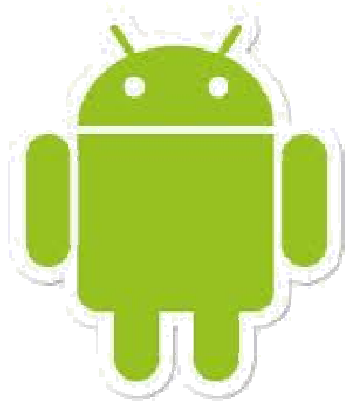
Jason Leung 做得很好, 不如加上本週剛發佈的最新市場數據供大家討論?  
56 minutes ago · Like

Comment This

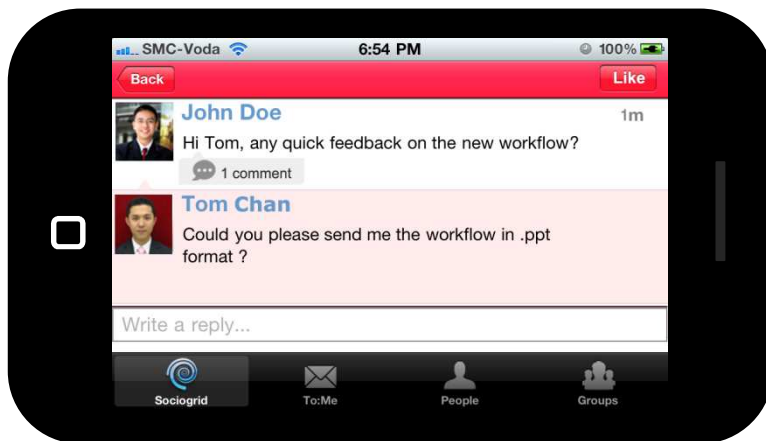
**Praise and give suggestion to your employee**

**Recognize & Reward achievements**

# Extension – Mobile



**BlackBerry.**



Stay in the loop wherever you go.  
Never miss an important update  
with support for favorite mobile  
device.

# Thank you

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