# HP Converged Cloud Case Studies

**Candy Liu/ June 28, 2012**

# Agenda

Case 1 : Cloud IT Services (Singapore IDA)

Case 2: Social Media (DoHA Australia)

Case 3: Business Apps (Japanese Insurance)

2

# Private Cloud Case Study for IDA Singapore
## Central G-Cloud project

### Project Overview

The Singapore Government is adopting a multi-pronged approach to cloud computing by leveraging on commercially-available public cloud offerings where appropriate and implementing a private government cloud called Central G-Cloud for whole-of-government use for security and governance requirements that cannot be met by public clouds.

The Government will also put in place a set of internal G-Cloud standards to ensure interoperability between Central G-Cloud and agency clouds which have been set up to address specific agency needs.

# Private Cloud Case Study for IDA Singapore
## Central G-Cloud project

### Solution Overview

Partner with SingTel to award a five-year tender to deploy cloud computing infrastructure on a whole-of-government basis by the end of 2012. HP provided our CloudSystem Matrix platform technology to provide the core Infrastructure-as-a-Service layer of the cloud, running on HP BladeSystem Matrix servers. The CloudSystem Matrix enables customers to virtualise all server, network and SAN resources into a private managed cloud.



### Business Benefits

• More agile and more resilient

• Reduce total cost of ownership (TCO)

• Cost savings through standardization

• Enhanced Singapore Government as a regional leader in the use of technology

# Public Cloud Case Study

Australian Government
**Department of Health and Ageing**

## Profile
DoHA website is providing the updates health information and all related service to all Australian consumers and health professionals.
It also connected with eHealth system and add social media function.

## Solution
HP leverage our Virtual Private Cloud instance in Australia to provide PaaS to host DoHA website. We also offer our TaaS for their testing environment.

## Business Benefits
• Pay as you used model
• Reduces time to set-up/run pilots and tests
• Not limited by current physical infrastructure
• No Capex required, all costs are Opex based
• Ability to scale up/down capacity very quickly as needed
•Enhance the consumer and health professionals user experience

# The oldest and biggest non-life insurance group in Japan

## Business Needs
Expiration of Lotus Notes licenses in March 2013; customer need for TCO control, modernization of email application, strong security, legal compliance, global coverage and global governance ability.

## Solution
ECS Messaging for 42K Japan-based mailboxes supporting key customer requirements: Audit log availability, Active Directory Multi-Domain Support, Automatic Mailbox Creation, and local Japanese translation assistance for trouble resolution.

## Business Benefits
- Pay as per mailbox
- Fully resiliency
- Higher scalability
- Enhance the user experience
- Improve communication and collaboration
- Simply the complex messaging system

# HP Leadership, Innovation & Experience

Powering world's biggest clouds, deploying a full spectrum of private clouds

| **8 out of 10** | **4 out of 5** | **3 most popular** | **4 of 5 leading** |
|---|---|---|---|
| of the world's most trafficked websites | of the world's largest search engines | social media properties in the U.S. | host providers in the Gartner Magic Quadrant |

# Thank you