12-Nov-2012

Cloud Solution Type

laaS, VM

Case Study Title

Aftership grows from a start-up to a company serving thousands of online merchants with Fengqi. Asia

Basic Information

Company Name: Fengqi. Asia (operated by Cluster Technology Limited)

Client Name: Aftership

Deployment Date: Mar-2012

Web Site: https://www.aftership.com/

Introduction

Aftership is a Hong Kong startup founded in 2011. Using Fengqi. Asia Public Cloud, Aftership launched its package tracking SaaS that aggregates and repurposes packages delivery status data or e-commerce merchants and buyers. More important, Fengqi. Asia cloud allows their SaaS to handle a large volume of shipments and send out thousands of notifications on time.

Experience Sharing

Aftership, winner of 2011 Global Startup Battle, founded its company in the same year. Aftership's SaaS is capable of automatically detecting shipment numbers of over 40 countries worldwide and provides online merchants a consolidated view of deliver status of all their packages. This application has to handle a large volume of shipment records and send out 50,000 notifications in a short amount of time.

With Fengqi. Asia datacenters, Aftership's application is armed with networks guaranteeing the lowest latency to both China and overseas countries. More important, Fengqi. Asia provides 24x7 technical support to Aftership as well as cloud architecture consulting. Our consultants helped the application overcome architecture challenges and resolve technical problems, which accelerated time-to-market of their service. In addition, as their business grows, architecture reliability and scalability grows. Our technical consultants were handy to help them re-design system architecture and our cloud sandboxes serve as the perfect place to accomplish this POC, allowing Aftership to grow cost-effectively to the next stage of their business.

Practical Tips

Tips – 7x24 technical support can make the difference:

When your technical team get into technical challenges with your cloud servers, it would be very

helpful to have someone locally to call instead of sending emails or being routed to India. It is wise to check if your cloud provider offers paid or free support.

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