

HK-GD Cloud Industry Collaboration Forum

Successful cases sharing on cloud adoption

By Apptask Limited

16th April 2013



12- Sept -2010 Installation the iPad and app at the shops:



Mid Sept - 2010 Media/News/Website advertisement on Bauhaus event about the E-Catalog .

my choice . my paper

am730

GAME START

- am財經 FINANCE
- am新聞 NEWS
- am地產 PROPERTY
- am健康 HEALTH
- am體育 SPORTS
- am新科技 IT
- am娛樂 ENT
- am時尚 OL
- am遊樂 WALKER
- am特寫 FEATURE
- am小歇 BREAK
- am TASTE
- am賞味 TOGETHER
- am特刊 SUPPLEMENT

2010年09月14日

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Bauhaus iPad版Fashion Catalog

(2010年09月14日)

iPad面世，不少潮流媒體，均開始把它們應用在日常運作上，bauhaus於本月16日開始，率先推出了全港首個利用iPad閱覽的fashion catalog，顧客可在店內的iPad，查閱bauhaus旗下品牌的秋冬配襯造型照。此外，由本月16日至10月31日，顧客只要把心水相片，透過iPad fashion catalog電郵予親朋好友，累積發送次數最高的首5位參加者，即有機會贏取豐富禮品，獎品包括iPad一部及bauhaus購物現金券。

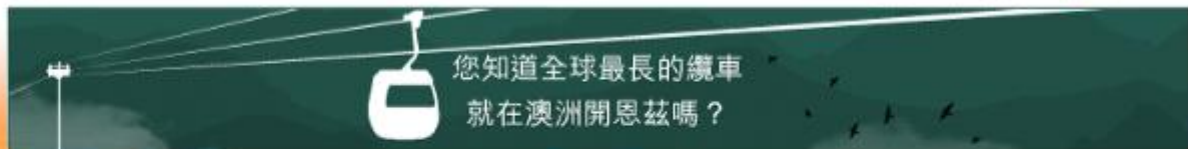
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am專欄: 選擇專欄

新聞回顧



東方產經貼士每日凌晨速報

bauhaus首創iPad版Fashion Catalog

◀上一則 下一則▶

bauhaus首創iPad版Fashion Catalog

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iPad輕巧方便的設計，都市人可以隨身攜帶，成為至Hit的潮物。時裝品牌bauhaus亦率先推出全港首個利用iPad閱覽的Fashion Catalog。顧客除可透過它閱覽到TOUGH Jeansmith、Salad、Caesar Salad、80/20及Twistedmind等品牌的秋冬配襯造型照外，更可欣賞到TOUGH Jeansmith代言人Juno麥浚龍和Salad代言人樂基兒的廣告造型照及拍攝花絮短片；此外還可讓大家把心水相片即時透過iPad版Fashion Catalog電郵予親朋好友共同分享，讓置身店舖以外的人士也能隨時掌握bauhaus旗下品牌的最新資訊。

◀上一則 下一則▶

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NEWS

RECENT TAGS mango adidas original marko simple mary katherine elizabeth chen topsy unique

www.Select Title vvv

bauhaus再度革新 推出全港首個iPad版Fashion Catalog!

PHOTOS



IT 科技

潮流服飾連鎖店bauhaus在求新求變的創舉下，最近大膽，既在平時尋常的購物科技趨勢，於各區分店內推出全港首個iPad版fashion catalog，讓你能在bauhaus分店內購買到bauhaus旗下品牌如TOUCH Jeansmith、Salad、80/20、Caesar Salad及Twistedmind等的秋冬裝履造型。

除了獨特另類型別外，iPad Fashion Catalog比包括TOUCH Jeansmith代售人Juno及Salad代售人陳潔兒的當季造型及拍攝花絮照片，供大眾欣賞；大家更可以將心水相片即時截屏予親朋好友，讓他們即使置身店舖之外，也能從螢幕掌握到bauhaus旗下品牌的最新資訊！一眾時尚名人的攝影邊、蘇菲亞(Evelyn)及方敏婷(Jaime)等都對這fashion catalog讚不絕口，而何慧嫻(Learne)更會將其中的styling，買下身上服飾！

bauhaus為了慶祝fashion catalog的推出，特別增設了有獎遊戲，任何人士凡於2010年9月16日至10月31日期間，於各bauhaus分店使用iPad版Fashion Catalog發送造型照片予朋友，更獲發抽獎機會的會員參加者即有機會贏取豪華禮品：頭獎包括(三獎)32GB 3G版iPad一部，(二獎)\$2,000 bauhaus購物現金券，(三獎)\$1,000 bauhaus購物現金券，(四獎)\$800 bauhaus購物現金券及(五獎)\$500 bauhaus購物現金券，雙數詳情可向店員查詢，更詳情會將有人提供報導。

如此多功能又機會加豐富，還不快點到bauhaus各區分店體驗iPad版fashion catalog?



MARC JACOBS
RESORT 2011, NEW YORK

ACCESSORIES&LUXURY



2010-09-27
Forevermark 鑽飾也將會
美艷招搖 增添大氣磅磅
中秋佳節就要大揮，大家做好了搶眼的準備沒有？以美艷凡爾的Fo...

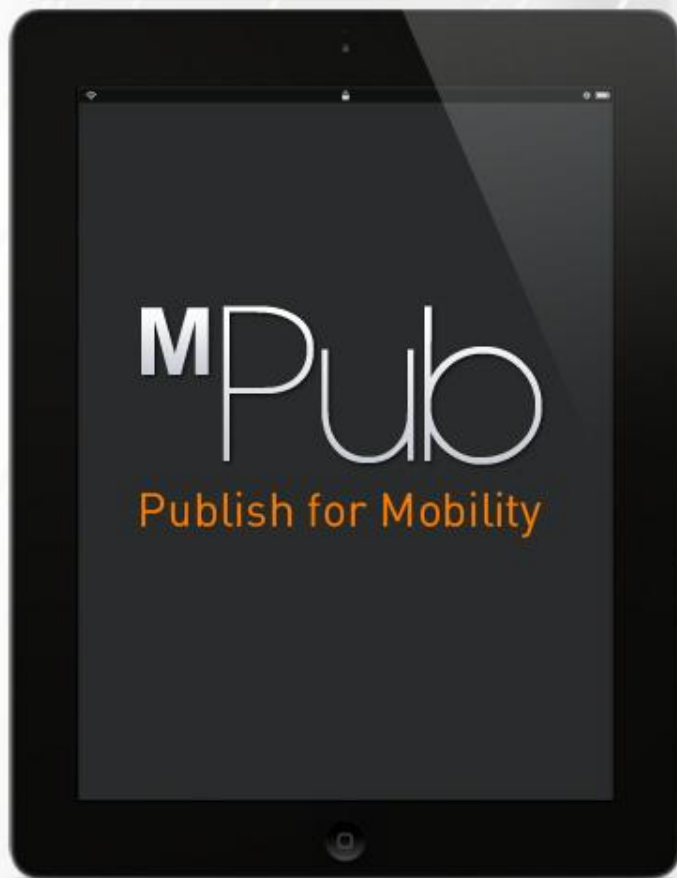


2010-09-20
A.D.M.J. 2011年秋冬新裝
華麗之作
有說手袋的物料種類不啻頂級皮革，而A.D.M.J. 2010年秋冬新裝，則以奢華...

FASHION SHOW



2010-09-30
Pringle Of Scotland
Spring 2011, London



HONG KONG
ICT Awards
2011 香港資訊及
通訊科技獎

For different mobile platform such as
iOS Android and Window

e-catalog, e-Leaflet, e-Newsletter, e-SalesKit



Management · Editors · Designers
Content Update



Promoters · Marketers
Target marketing and promotion via
pushing customized messages



Push Content &
Messages



Corporate Staffs · Customers
Mobile Tablet · Smartphone



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Our mission

HKTDC Trade Fairs

Multimedia
magazines
enhance your
exposure


hktdc.com



About HKTDC



HKTDC Product Magazine

hktdc.com 



World-class trade
fairs bring you
quality buyers



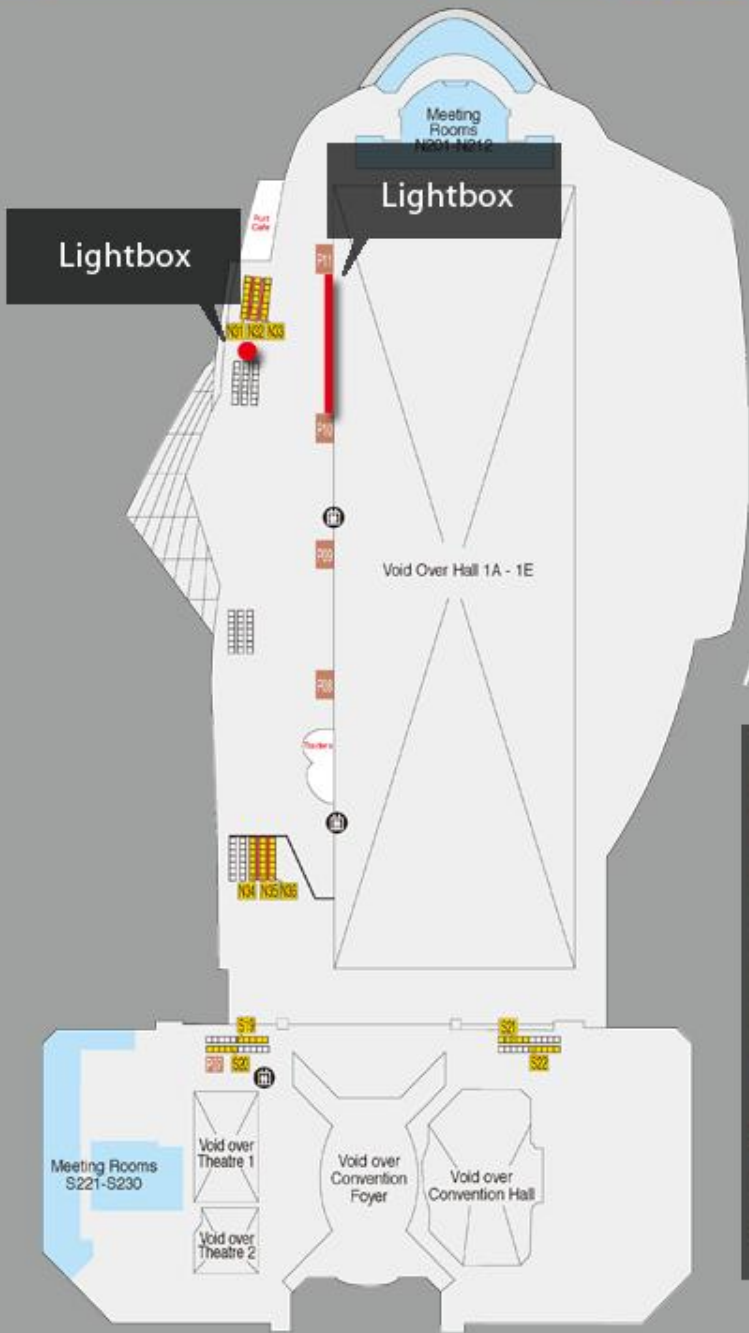
Trusted online
marketplace
generates buyer
enquiries

Practical Tips and Information



L2

- L5
- L4
- L3
- L2
- L1
- G



All lightbox locations are subject to availability





Trade Services



Cash Management Services



E-channel Services



Home



Favourite



Contact



Bank Accepted Draft Issuance

Bank Guarantee

Credit Bills Negotiation

Credit Bills on Collection

Export Bills for Collection

Import Bills for Collection

Invoice Finance

Letter of Credit

RMB Commercial Draft Discounting

Receivables Services



Cash Management



Cross-border RMB

Bank Accepted Draft Issuance

Introduction

How To

FAQ

Others



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What is a Bank Accepted Draft Issuance?

Bank Accepted Draft (BAD) is one kind of commercial draft. It is drawn by buyer and further accepted by accepting bank who in turn commit to pay prescribed amount to drawee or BAD holder on draft due date. BAD is governed by the "Negotiable Instruments Law of the People's Republic of China" and the "Measures for Payment and Settlement".

What are the advantages of Bank Accepted Draft Issuance?

- BAD is a common settlement method used in domestic trade;
- BAD is backed by bank's commitment to effect payment on due date;
- BAD has strong liquidity and high flexibility. The BAD can be transferred by way of endorsement and discounted;
- BAD minimizes the occupation and needs of the working capital, so it lowers financial cost.

How can Standard Chartered Bank help you?

- Expertise: Our professional team can provide excellent service to you.



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Favourites



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About



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The Many Adventures of Winnie the Pooh

Operating Guide



2.1.2 Entry Pass Guidelines

There may be circumstances that warrant issuing an Entry Pass (Figure 1) to Guests impacted by a downtime or evacuation at the attraction. The pass grants the Guests priority entrance to any one of the following:

- Write the group size of the Guests on the Entry Pass.
- When the Guests in the queue are asked to exit, distribute an Entry Pass to each group of Guests who

Figure 1 Entry Pass



Facility Door #8, or the interior of the Facility Door attraction.

When in the queue to exit, assist with a case-by-

Guests to present their FASTPASS member upon attraction





Disaster Recovery



Servers



Network



Support



Maintenance



Operating System



Back Up

TOTAL SOLUTION





Thank you very much